



INTRODUCTION: HEALTH SOOTHE

Healthsoothe is a renowned provider of reliable and prompt medical and oral health news and information. The company specializes in viral content and is a rapidly expanding source of credible health information and dental news.

OUR GOAL



Our goal is to provide superior information that enhances well-being.



We strive to produce highly beneficial content that teaches us to comprehend us better, and provides insights on living a healthy lifestyle.



Gain daily access to health and dental information, recipes, fitness tips, remedies, child healthcare guidance, beauty advice, and surgical instruments.

GET IN TOUCH  www.healthsoothe.com

 contact@healthsoothe.com

 drayokunle2010@gmail.com

CONNECT WITH US!

    @healthsoothe



Healthsoothe is the leading source for trustworthy and timely oral health and medical news and information.

AUDIENCE DEMOGRAPHICS AND STATS

A GLOBAL PRESENCE



Our readership includes clinicians, practicing physicians, public health professionals and other health-allied professionals.

40.38%
USA

29.36%
Nigeria

4.24%
UK

2.98%
India

2.44%
Ghana

1.86%
Canada

THE NUMBERS

1.6M+

Page Views

2M+

Unique Visitors

100K+

Newsletter Subscribers

2M+

Social Channels

SIZING AND PLACEMENT

DESKTOP WEB

BANNER SIZE	MAX RESOLUTION
728*90 px	100kb
468*60 px	100kb
300*250 px	100kb
300*200 px	100kb
300*600 px	200kb

MOBILE WEB

BANNER SIZE	MAX RESOLUTION
320*50 px	100kb
320*100 px	100kb
300*250 px	100kb

MOBILE APP

BANNER SIZE	MAX RESOLUTION
320*50 px	100kb
320*250 px	100kb



SERVICES OFFERED

GUEST POSTING.....	\$150
IMAGE INSERTION.....	\$100
CHARTS AND INFOGRAPHICS.....	\$100
LINK INSERTION PER MONTH.....	\$30
PERMANENT LINK INSERTION.....	\$150

Additionally offered

FEATURED POST - (3 MONTHS).....	\$150
FEATURED BANNER (6 MONTHS).....	\$300

NEWSLETTER RATES

Monthly payments

DEDICATED E-BLAST.....	\$1200
TOP BANNER(728X90).....	\$900
SIDE BANNER (160 X 600).....	\$800

SOCIAL MEDIA PLACEMENT

STANDARD PACKAGE.....	\$500
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Additional Services

AD DESIGN (STARTING FROM).....	\$300
SPONSORED VIDEO.....	\$300

TOPICS COVERED

Healthcare
Recipes
Drugs
Parenting
Childs Health
Women Health
Fitness
Recipes
Dental Care

REQUIREMENTS FOR ADVERTISING APPROVALS

All advertising is subject to Healthsoothe approval. Healthsoothe reserves the right to remove any ad it deems is or may be inaccurate, misleading, defamatory or otherwise contrary to the rights of Healthsoothe) or third parties

PAYMENT TERMS

Payment should be made before the ad is posted online; longer terms can be agreed upon for ads duration of 3+ months. All payments are in US Dollars. The number of payment options available for our clients include: wire transfer, check, wise, payoneer, Paypal and credit card. Cancellation of the ads must be in writing.



THE FOUNDER

ISREAL OLABANJI DST, RN CEO,
HEALTHSOOTHE.COM

As a registered dental assistant who earns a professional certificate in dental surgery assistant I have worked in several dental clinics including Federal and Private hospitals.

I created Healthsoothe® as a health and dental care company that directly enlightened dentists, dental specialists, orthodontics, dental labs, fitness, weight loss, food & nutrition, skincare, home remedies and trustworthy medical news.

COLLABORATING WITH US

We are always looking to collaborate with those that carry a similar vision. We are in the business of adding value to the lives of others and if you're reading this we're sure you are too! We look forward to making an impact with you. We have collaborated with the below brands.



Each brand partnership is carefully considered and executed in a way that is true to our personal brand. Together we can create a package that works best for your brand. Get in touch!



FOR INQUIRIES
GET IN TOUCH

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